



BLACKHAWK TECHNOLOGY CONSULTING LLC
Helping your business realize its virtual tomorrow, today.

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Blackhawk Technology Consulting LLC

Blackhawk Software as a Service(SaaS) Solution Datasheet

Overview:

In today's ever-changing IT world, the software industry is witnessing a new paradigm shift in the way that software solutions are being delivered throughout the enterprise. More and more businesses are adopting Software as a Service (SaaS) as an effective, reliable and affordable alternative to the traditional model of packaged software and software deployment strategies. However, just simply repackaging enterprise applications as an on-demand solution is not enough anymore. The "On-demand" solutions have their own specific challenges: performance, usability, security scalability and integration with back office applications.

Software as a Service provides a quicker way to deploy and take to market and a lower risk alternative to traditional licensed software; it also empowers the business by enabling ownership of the buying process, eliminating dependence on the internal IT organization and facilitating ongoing development. As businesses look to focus core business processes and turn the development and management of assets over to others, SaaS provides an increasingly attractive alternative.

Benefits of Software as a Service:

Given the current economic environment, Software as a Service provides a fundamentally faster way to achieve business crucial value. This fast growing approach to building and maintaining applications in the "cloud," offers businesses a number of benefits, including:

- Faster application deployment, especially when integration with Enterprise Resource Planning (ERP) systems and Customer Relationship Management (CRM) systems is optimized across the enterprise

- Access to functional and business capabilities, with reduced requirements for IT infrastructure and lower upfront costs than with onsite software
- Greater flexibility to adapt to changes in business and sales cycles
- Lower Total Cost of Ownership (TCO) due to off-site hosting of non-core infrastructure and inclusion of maintenance budgets within service contracts
- More time for the internal IT organization to focus on innovation and creating new applications and less on software maintenance, support and management.
- Increased user adoption and performance, leveraging the take-up of SaaS applications that business users helped create.

In addition, SaaS can have a big impact on business models because its use encourages the development of processes that span the enterprise, making it easier for a business to become even more focused on what sets them apart from the competition. For example, a large call center for a research firm in Seattle, Washington used SaaS to revolutionize the call center industry by providing better administrative and strategic services to customers at a lower cost, enabling customers to focus on competitive differentiation rather than spending their energies on outdated research processes.

Early Adopters of SaaS:

Some early adopters of SaaS learned that using SaaS on a tactical basis can fail to generate the desired results, and in some cases, more times than not, be very costly. However, organizations that use SaaS strategically can successfully spread out the costs and associated risks, keeping the Total Cost of Ownership (TCO) under control.

While SaaS is one tool in the technology arsenal, it has great potential on the road to high performance.

Software as a Service provides businesses with another lever for optimizing business performance and generating value faster than possible with traditional applications used solely on-site. The secret to this is to determine the optimal mix of SaaS and on-site technology, which will of course be different for every business.

Blackhawk Software as a Service (SaaS) Solution: Taking the complexity out of application delivery

Businesses have traditionally delivered their applications to end-users by installing and supporting them on their end-users desktops, laptops and thin clients and networks. Within the last few years, software vendors like Microsoft, Adobe and IBM have begun receiving more requests from their customers to

deliver their business Software as a Service. Businesses, no matter how small or how large, want to avoid the expense and complexity of running these systems internally, and simply want to enjoy the benefits of using the software. Let Blackhawk Technology Consulting LLC help your business take the cost and complexity of application deployment, regression testing, patching and securing your business applications out of your IT staffs hands so that they can focus on more pressing IT and business needs.

Blackhawk Technology Consulting LLC has extensive experience in delivering comprehensive and reliable Software as a Service solution for small to medium sized businesses and call center organizations. Blackhawk has developed the industries most comprehensive SaaS hosting solution using our industry proven best-practices, application streaming solutions from our partner, Endeavors Technologies, scalable hosting infrastructure on the West coast and the East coast and our customized support offering for your SaaS solution.

Blackhawk Technology Consulting LLC creates a custom application hosting environment which integrates our hosting services with each software providers support staff to create a seamless SaaS offering. Not only does Blackhawk Technology Consulting LLC provide the entire backend infrastructure and support services for your SaaS solution, but we also help you implement a supportable solution that scales as your business grows. To find out more about the Blackhawk Software as a Service (SaaS) Solution, please call: 541-505-7229 or drop us a line at SaaS@blackhawk-tech.net.

Blackhawk Technology Consulting LLC is unique in that its technology professionals have proven expertise and capabilities in virtualization technologies, from planning, designing, deploying, and supporting organizations using virtualization technologies so that businesses can remain productive and profitable.

For more information or to receive a quote about the Blackhawk Software as a Service (SaaS) Solution, please call (541) 505-7229 or e-mail sales@blackhawk-tech.net.

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