



Press Release
Source: Sychron
Sychron Launches Industry's Fastest Virtual Desktop
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Customers to benefit from up to 20X faster provisioning times using Sychron's OnDemand Desktop 3.0

Austin, TX, September 15, 2008 -- Sychron, the virtual workspace management company, today announced the release and general availability of OnDemand Desktop 3.0, the latest version of its flagship desktop virtualization software. In a move that will completely change the virtual desktop user experience, Sychron customers will be able to provision virtual desktops up to 20 times faster and make updates 4 times faster than with any other available product. Customers – especially those with a high frequency of users accessing virtual desktops, such as hospitals, libraries, and educational environments – will benefit from dramatically reduced provisioning times and ease of installation and operation. The ultimate benefit to an organization using OnDemand Desktop 3.0 is that users may never again have to wait to access their work and IT administrators can update the definition of the virtual desktop quickly and easily and have the changes be reflected immediately.

“Given the unpredictable frequency of logins, the most common request from our customers has been to improve response times for virtual desktop delivery. With Sychron’s OnDemand Desktop, we see this issue being completely resolved and every user getting the perfect virtual desktop experience, as soon as they want it”, said Ty Schwab, CEO of Blackhawk Technology Consulting, a Sychron implementation partner.

While other virtualization providers must struggle to provision new virtual desktops in 8-30 minutes, Sychron’s OnDemand Desktop is able to complete the same set of tasks in 15 seconds. With Release 3.0:

- . Secure updates are 4 times faster

- . Provisioning is up to 20 times faster
- . Reduced usage of server resources (for a 100 virtual machine environment, OnDemand Desktop uses just 4% of the disk space needed by other players)
- . Users automatically get the latest version of a virtual machine as specified by IT
- . Updates are automatically and seamlessly put into service

With this latest release, Synchron increases its cross-platform coverage by supporting Hyper-V, Microsoft's hypervisor technology. Synchron's support means that customers using Hyper-V environments can now deliver and manage fast and cost-effective virtual desktops using OnDemand Desktop. Synchron has already been providing robust virtual desktop brokering, rapid and goal-oriented provisioning, scalable load balancing and system management on VMware ESX, Microsoft Terminal Services and Microsoft Virtual Server, and now offers the same capabilities on Hyper-V.

"In environments where users are frequently logging on and off of virtual desktops, it is critical to generate a clean, unadulterated user experience and quick access. With OnDemand Desktop 3.0, we can now guarantee the users never have to wait for a virtual desktop and that the desktop environment they are served is a clean, secure, "brand new" virtual desktop", says Steve Kiser, Synchron CEO.

Industry analyst Rachel Chalmers of 451Group recently hailed Synchron's approach as clever, cost-effective, and secure, saying "Because it doesn't waste memory on redundant instances of the same application, OnDemand Desktop can run more performance-protected virtual desktops per server. Patches and upgrades are simpler because they're applied to the golden image, not to throwaway VMs."

Synchron will be showcasing OnDemand Desktop 3.0 at a reception for customers, prospects, and partners during VMWorld. The reception will be held on September 16 from 4pm – 8pm on the 3rd floor at the Venetian Hotel in Las Vegas. For more information, please contact Paul Sexauer at psexauer@synchron.com.

About OnDemand Desktop 3.0

Synchron's OnDemand Desktop solution provides a complete virtual workspace management platform using Synchron's Habitat methodology that enables IT to cost-effectively provision, manage, and secure enterprise desktops from a centralized server-based virtualization platform. Managing hundreds or thousands of virtual desktops is easier and more cost effective and does not force end users to compromise. In fact, end users will have significant advantages with instantaneous, single sign-on, immediate access to their workspace, and protection for their data. With OnDemand Desktop, customers can expect:

- . Improved service levels for higher productivity
- . Faster, easier delivery of corporate applications and upgrades (minutes, not days)
 - Savings on hardware and operational costs
- . Better security and data protection for compliance
- . Increased energy efficiency
- . Dramatically reduced user logon/logoff times
- . Access to multiple workspaces at the same time

About Synchron

Founded in 2005, Synchron is the virtual workspace management company. Synchron's products enable the fast, cost-effective delivery of secure, server-based desktops to end-users in enterprises, hospitals, schools, and libraries. The company's products work across various platforms, including those from VMware, Citrix and Microsoft. Synchron is headquartered in Austin, Texas with offices in Chicago, Illinois and Oxford, United Kingdom. For more information, visit www.synchron.com.